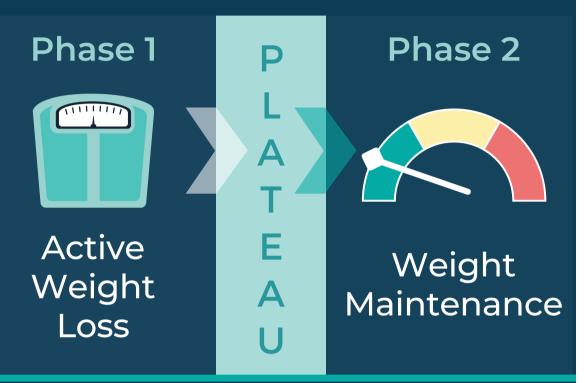
BALANCING INNOVATION AND AFFORDABILITY IN ANTI-OBESITY MEDICATIONS

TWO PHASES OF WEIGHT LOSS



GLP-1 anti-obesity drugs are highly effective for significant & durable weight loss, but high cost, long duration of therapy, and manufacturing shortages present significant barriers to equitable access

POTENTIAL IMPACT OF AN ALTERNATIVE WEIGHT MAINTENANCE PROGRAM

Transitioning patients who have achieved a weight loss plateau to a lower-cost, potentially less effective weight maintenance program could significantly reduce costs while preserving most of the health benefits

ELEMENTS OF AN ALTERNATIVE WEIGHT MANTENANCE PROGRAM

- Decrease GLP-1 dose or different medication
- Behavioral therapy
- Nutrition support
- No / lower consumer cost-sharing Unknown effectiveness in maintaining weight

Kim et al. Balancing Innovation and Affordability in Anti-Obesity Medications: The Role of Alternative Weight Maintenance Program, Health Affairs Scholar, 2024 https://academic.oup.com/healthaffairsscholar/advancearticle/doi/10.1093/haschl/gxae055/7661043



In a scenario where an alternative is

50% & 30% LESS EXPENSIVE

at maintaining weight loss than full-dose GLP-1, the lifetime savings from one individual could cover a year of GLP-1 treatment for six additional people

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