



# SUMMIT 2021

20 Years of Impact & Innovation

Wednesday, March 10<sup>th</sup>, 2021

**Welcome (12-12:05 pm): Reflections on 20 years of VBID**

- *Mark Fendrick*, U of M V-BID Center

**Opening Remarks (12:05-12:15 pm): Death by Cost-Sharing**

- *Amitabh Chandra*, Harvard University

**SESSION 1 (12:15-1 PM): TWO DECADES OF V-BID POLICY ACHIEVEMENTS**

- *Patrick Conway*, Optum
- *Karen Ignagni*, EmblemHealth
- *Jim Parker*, Former Senior Advisor for Health Reform, HHS
- *Kavita Patel*, Brookings Institution

**Moderator:** *Cliff Goodman*, Lewin Group

**SESSION 2 (1-1:45 PM): REFLECTIONS FROM EARLY V-BID ADOPTERS**

- *Mike Critelli*, MoveFlux Corporation
- *Joan Kapowich*, Independent Consultant
- *Lonny Reisman*, Health Reveal
- *Katy Spangler*, Smarter HealthCare Coalition

**Moderator:** *Cliff Goodman*, Lewin Group

**BREAK 1:45-2 PM**

**SESSION 3 (2-2:45 PM): CONSUMER PERSPECTIVE**

- *Jill Berger*, Leapfrog
- *Marge Ginsburg*, Retired, Center for Healthcare Decisions
- *Frederick Isasi*, Families USA
- *John Rother*, National Coalition on Health Care

**Moderator:** *Cliff Goodman*, Lewin Group

**SESSION 4 (2:45-3:30 PM): MANUFACTURER VIEWPOINT**

- *Muna Bhanji*, Independent Consultant
- *Christine Juday*, Discern
- *Josh Ofman*, GRAIL
- *Mark Stejbach*, Independent Consultant

**Moderator:** *Cliff Goodman*, Lewin Group

**Closing Remarks: Where to from Here (3:30-3:45 pm)**

- *Michael Chernew*, Harvard Medical School