

Establishing A Value-Based 'New Normal' For Telehealth

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A VALUE-BASED "NEW NORMAL" FOR TELEHEALTH

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CATALYSTS FOR WIDESPREAD TELEHEALTH ADOPTION

NECESSITY



REGULATORY



PAYMENT

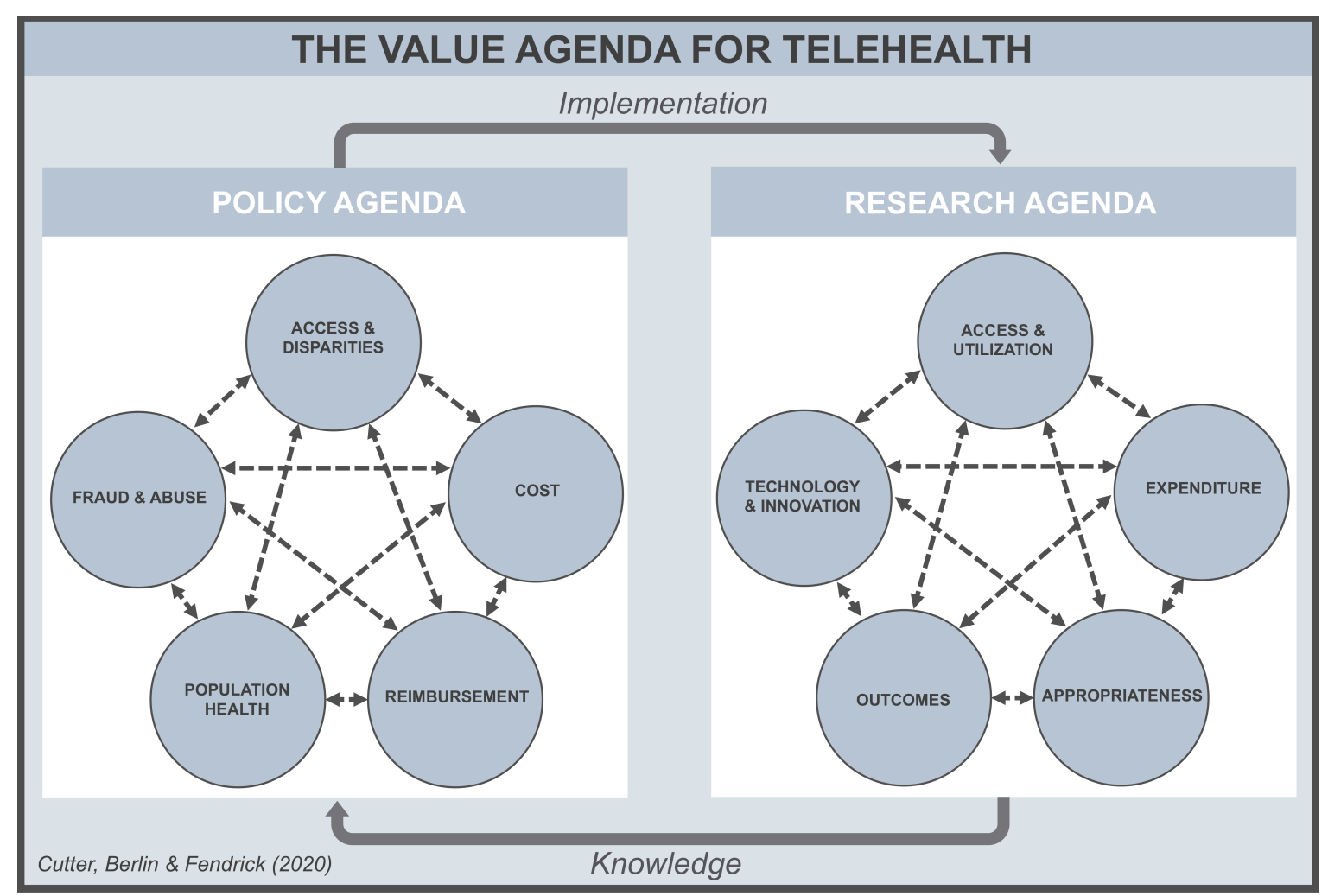


BENEFIT DESIGN



Capitalize on this natural experiment to advance value-based care

THE VALUE AGENDA FOR TELEHEALTH



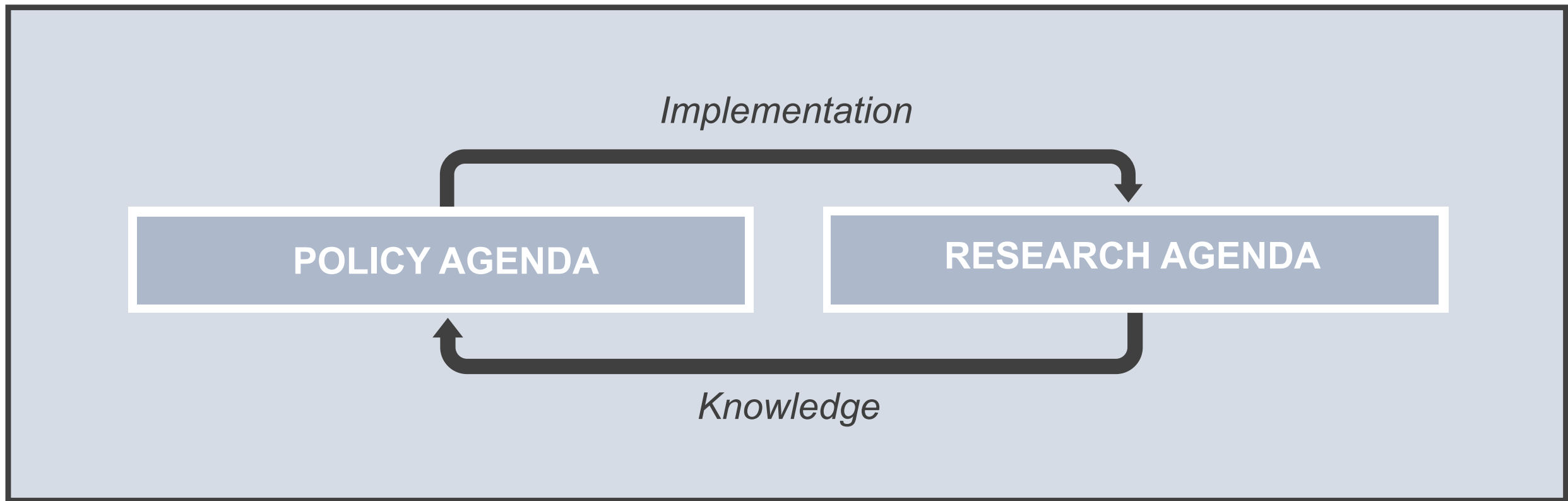
I. LEARNING SYSTEM

II. POLICY AGENDA

III. RESEARCH AGENDA

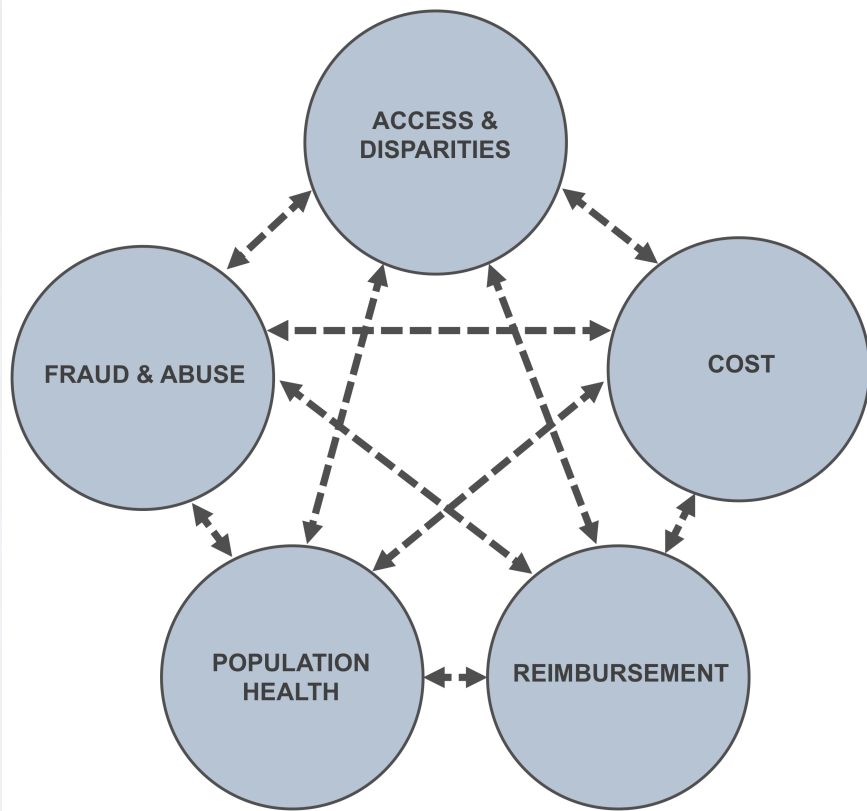
THE VALUE AGENDA FOR TELEHEALTH

I. CONTINUOUS LEARNING SYSTEM



THE VALUE AGENDA FOR TELEHEALTH

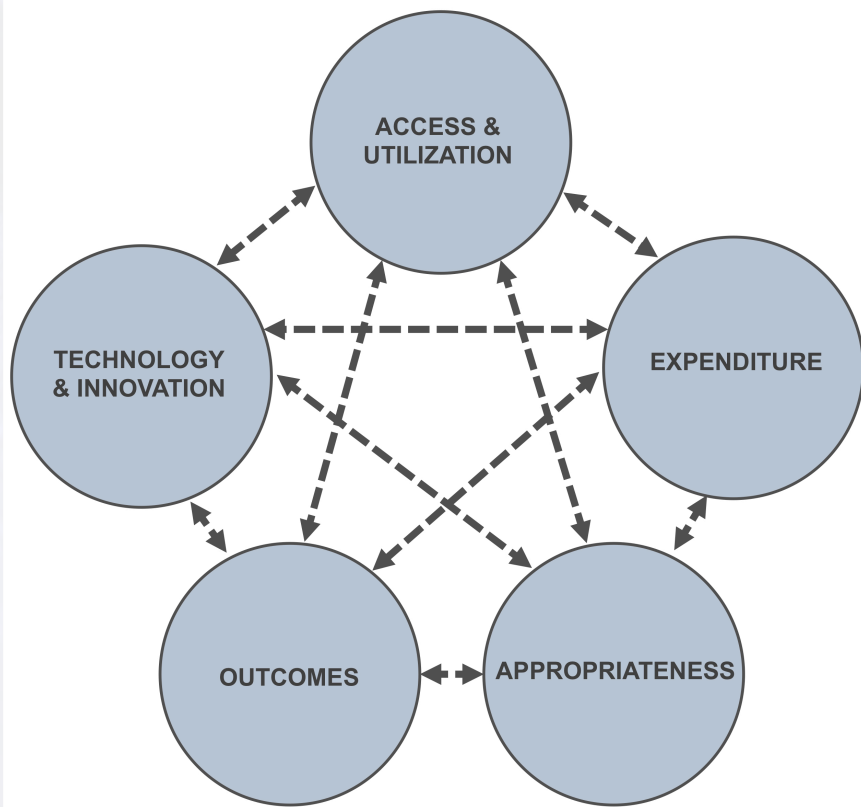
II. POLICY AGENDA



1. Recognize and bridge the **digital divide**
2. Align expanded use policies with **payment reform** initiatives
3. Leverage principles of **value-based insurance design (V-BID)**
4. Support **population health**
5. Strengthen protections against **fraud and abuse**

THE VALUE AGENDA FOR TELEHEALTH

III. RESEARCH AGENDA



1. Understand telehealth impact on **access** and **utilization**
2. Assess cost for case presentation and aggregate **expenditure**
3. Evaluate telehealth influence on **appropriateness** of care
4. Measure **outcomes** across settings
5. Explore telehealth **technologies** that improve **value**

THE NEW NORMAL OF TELEHEALTH: NEXT STEPS

SUPPORT

Infrastructure required to support and sustain **equitable care delivery**?

MEASURE

Operationalize platforms that enable measurement of important outcomes?

DISRUPT

Value agenda as a **pivotal strategy** for growth and disruptive innovation?

ALIGN

Dominant approach to **align stakeholders** around value-based care delivery?

Galvanize stakeholders to optimize healthcare value

