

The Case of Diabetes

 30.3 million Americans -- **9.4% OF THE POPULATION**

 **7TH LEADING CAUSE OF DEATH** in the U.S.

 **1.5 MILLION AMERICANS** diagnosed each year

Source: <http://www.diabetes.org/diabetes-basics/statistics/>

While there are well-defined quality metrics for managing diabetes ...

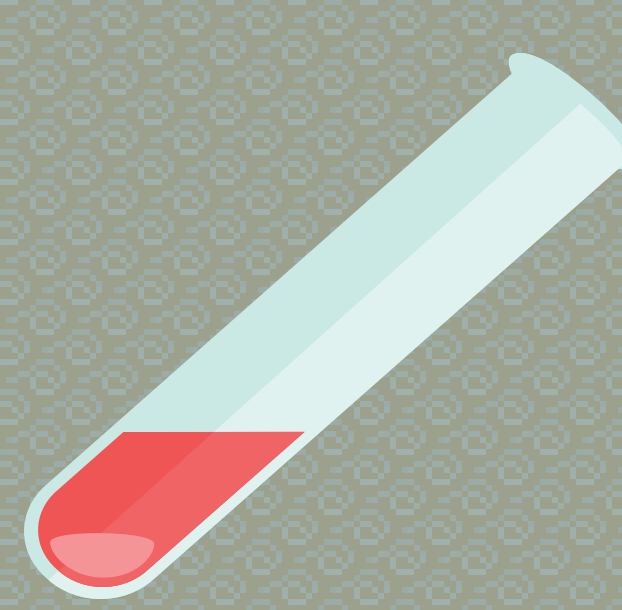
Drugs



Foot Exams



Blood Sugar Testing



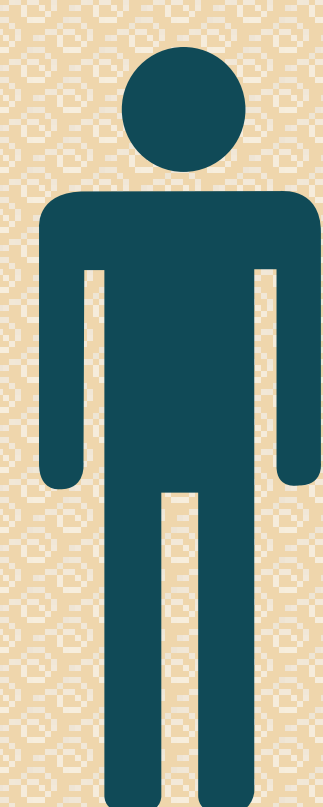
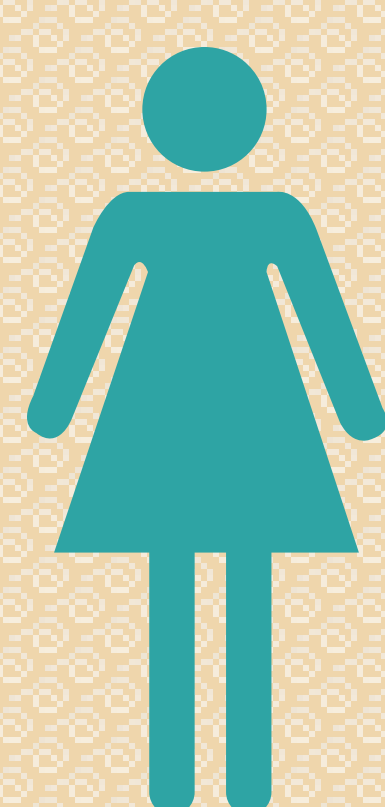
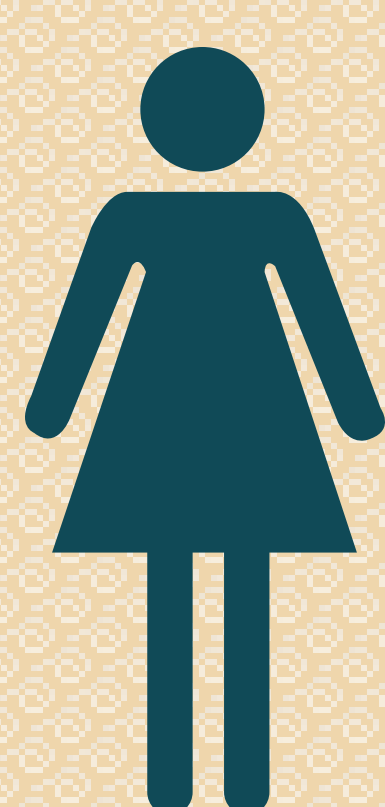
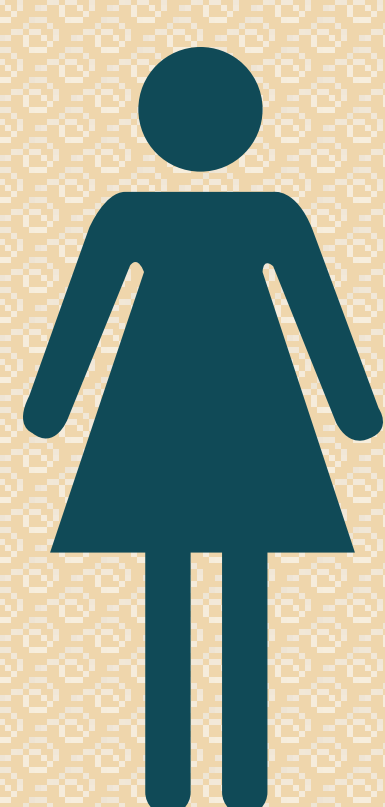
Eye Exams



... less than 10% of patients receive the recommended high-value services

Source: [N Engl J Med. 2013;368\(17\):1613-1624](https://pubmed.ncbi.nlm.nih.gov/22944967/)

ONE IN SIX



does not receive recommended services due to



FINANCIAL BARRIERS



that disproportionately affect vulnerable populations

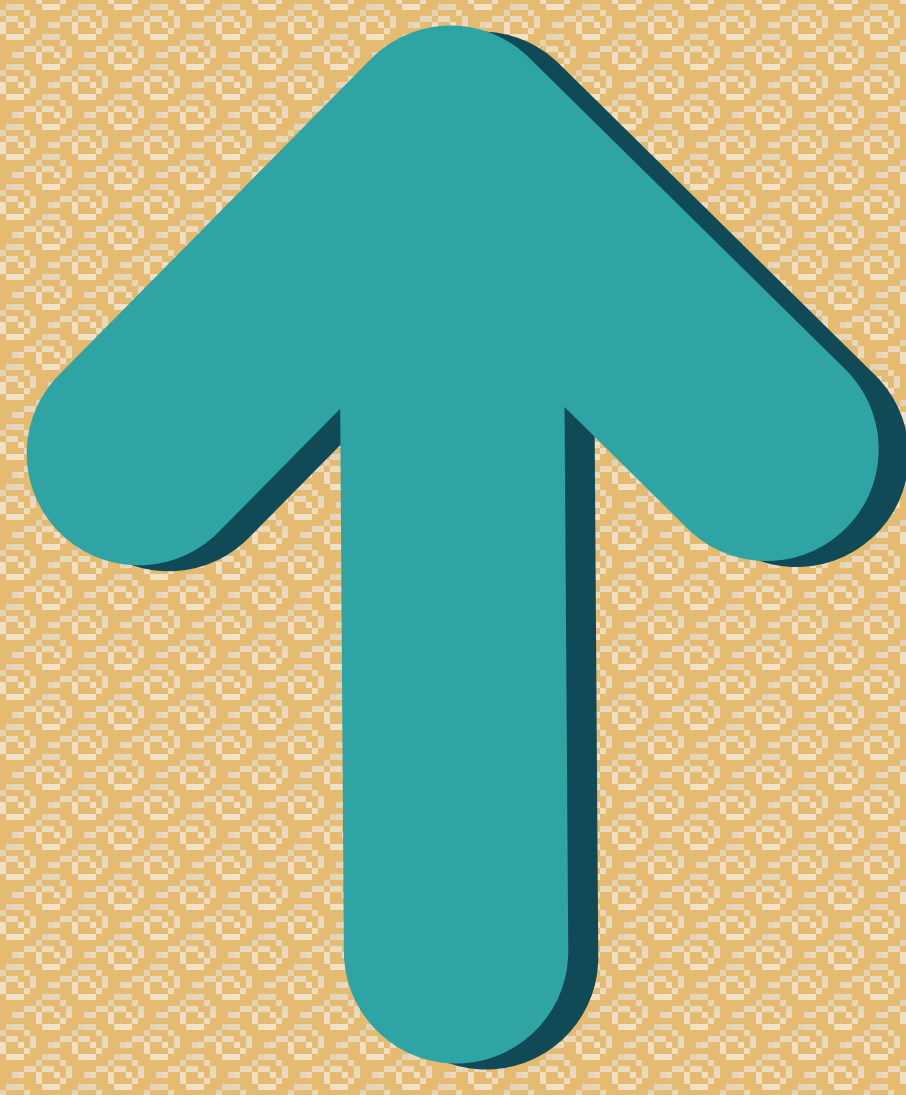
Source: <https://www.ncbi.nlm.nih.gov/pubmed/29944967>

Potential Solution:

VALUE-BASED INSURANCE DESIGN

lowers or removes **FINANCIAL BARRIERS** to **HIGH-VALUE** diabetes care

V-BID INCREASES ADHERENCE OF ...

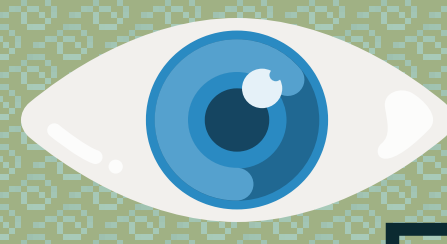
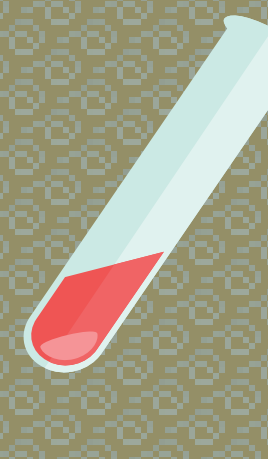


Drugs



Foot Exams

Blood Sugar Testing



Eye Exams

...WITH NO CHANGE IN TOTAL SPENDING

Source: <https://www.healthaffairs.org/doi/full/10.1377/hlthaff.2017.1633#EX4>

V-BID in Diabetes: Who Benefits?

 **CONSUMERS**



Improves patient-centered outcomes

Reduces health disparities



PAYERS



No change in total spending

Promotes efficient expenditures



PROVIDERS



Enhances access to evidence-based care

Aligns with provider incentives

