



V-BID Summit 2018:  
**V-BID at the Big House**  
March 14, 2018  
Ann Arbor, MI

**Welcome and Opening Remarks (8:15-8:30 am)**

**SESSION 1 (8:30-10 AM): ALIGNING CLINICIANS AND CONSUMERS AROUND VALUE**

- *Michael Chernew*, Harvard Medical School
- *Kavita Patel*, Brookings Institution
- *Katy Spangler*, Spangler Strategies



**Moderator:** *Cliff Goodman*, Lewin Group

**Break (10-10:15 am)**

**SESSION 2 (10:15-11:45 AM): CREATING A SMARTER HIGH DEDUCTIBLE HEALTH PLAN**

- *Adam Beck*, AHIP
- *Michelle Drozd*, PhRMA
- *Paul Fronstin*, EBRI



**Moderator:** *Cliff Goodman*, Lewin Group

**Networking Lunch (11:45-1 pm)**

**SESSION 3 (1-2:30 PM): EXPANDING THE ROLE OF V-BID IN PUBLIC PAYERS**

- *Adam Finkelstein*, Manatt, Phelps & Phillips, LLP
- *Claire Levitt*, NYC Mayor's Office of Labor Relations
- *CAPT Edward Simmer*, Department of Defense



**Moderator:** *Cliff Goodman*, Lewin Group

**Break (2:30-2:45 pm)**

**SESSION 4 (2:45-4:15 PM): ELIMINATING LOW-VALUE CARE: A 'TOP FIVE' LIST TO GALVANIZE PURCHASERS**

- *Beth Bortz*, Virginia Center for Health Innovation
- *Lauren Vela*, Pacific Business Group on Health
- *Daniel Wolfson*, ABIM Foundation



**Moderator:** *Cliff Goodman*, Lewin Group

**Closing Remarks (4:15-4:30 pm)**