

CONNECTICUT'S HEALTH ENHANCEMENT PROGRAM



Motivation for V-BID Implementation



Address state budget deficits



Encourage employee engagement



Reduce disparities and quality gaps



Improve individual and population health

HEP Key Features

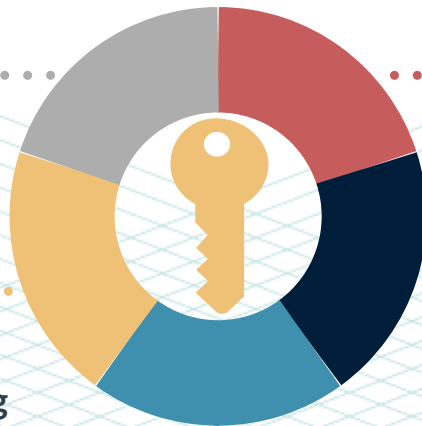
Align out-of-pocket costs with healthy behaviors



Voluntary Enrollment



Reduced cost-sharing for visits & medications to better manage specific clinical conditions



Full Preventive Care Coverage



Increased cost-sharing for non-emergent ED visits



Participatory Requirement:
age-appropriate preventive care & recommended chronic disease services

Impact

Increased Office Visits



Increased Preventive Care Utilization



More Efficient Resource Use

