

PRECISION PATIENT ASSISTANCE

Enhancing Access to High-Value Therapies

On the Rise

Rising consumer cost-sharing contributes to cost-related non-adherence...

ONE in Four



Adults report going without needed care due to rising cost-sharing

Source: Commonwealth Fund

...and leads to increased need for third-party assistance to ensure access

PATIENT ASSISTANCE PROGRAMS

Charitable Foundations

Provide grants to reimburse patient drug expenditures

Copayment Cards

Cover all or part of consumer out-of-pocket costs for medications*

*Not Permitted in Medicare Part D

Manufacturer Programs

Provide medications directly to qualifying patients

Manufacturers and payers have competing goals regarding patient assistance programs ...



MANUFACTURERS

Support programs that encourage medication utilization



PAYERS

Do not support programs that promote inefficient drug spending



CONSUMERS

... leading to consumer confusion

POTENTIAL SOLUTION



Precision Patient Assistance Programs



MANUFACTURERS



Provide information on medication appropriateness

Stricter guidelines on who receives cost-sharing assistance



PAYERS

Exclude cost-sharing assistance when not clinically appropriate



Connect consumers to patient assistance resources when medication is clinically appropriate

Precision Payment Assistance: *Who Benefits?*



MANUFACTURERS

Promotes patient assistance for clinically indicated therapies



PAYERS

Supports established policies that encourage appropriate medication use



CONSUMERS

Improves patient outcomes by enhancing access to care