

Health Enhancement Program

Value-Based Insurance Design

V-BID sets cost-sharing to encourage use of high-value services and providers and discourage use of low-value care

Current Plans

VS

V-BID Plans

Increase out-of-pocket costs

Offer one-size-fits-all cost-sharing

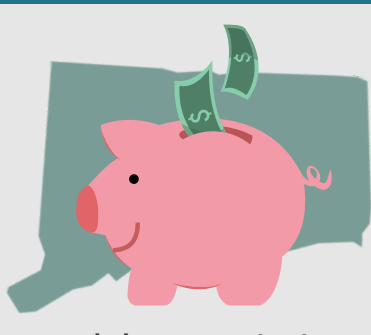
Misalign consumer and provider incentives

Lower cost-sharing for high-value services and providers

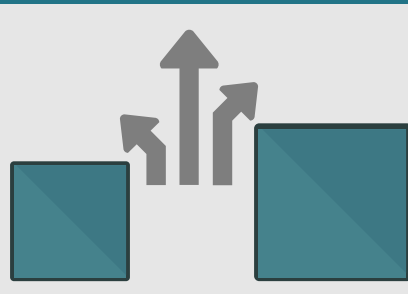
Enhance patient-centered outcomes

Align with provider initiatives

Motivation for Benefit Design Change



Address state budget deficits



Reduce disparities and quality gaps



Encourage employee engagement



Improve individual and population health

Key Features of the HEP

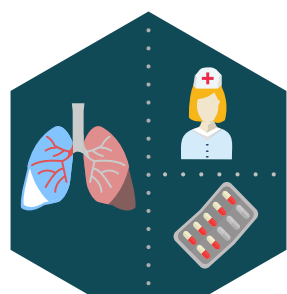
Align out-of-pocket costs with healthy behaviors



Voluntary Enrollment



Full Preventive Care Coverage



Reduced cost-sharing for visits & medications to better manage specific clinical conditions



Increased cost-sharing for non-emergent ED visits

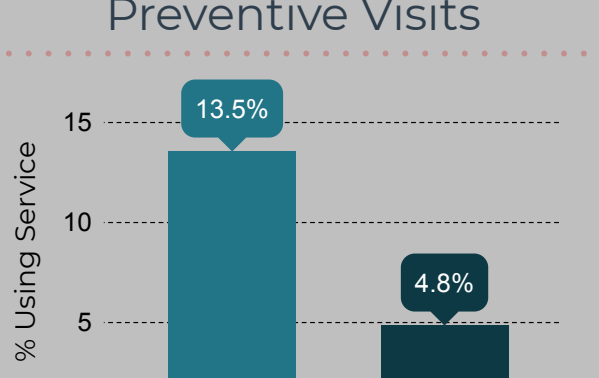


Participatory Requirement: to maintain enrollment, members must complete age-appropriate preventive care & recommended chronic disease services

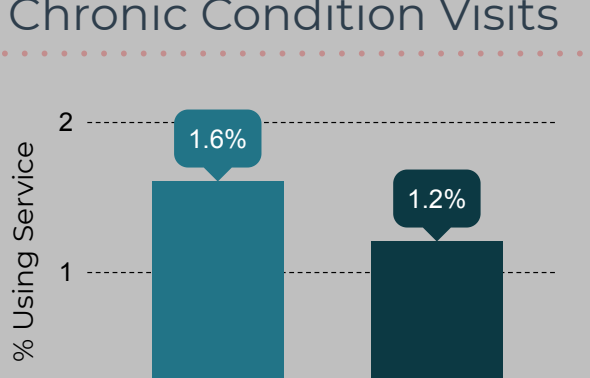
HEP Impact: 2 Year Results

[1] Office Visit Increases

Preventive Visits

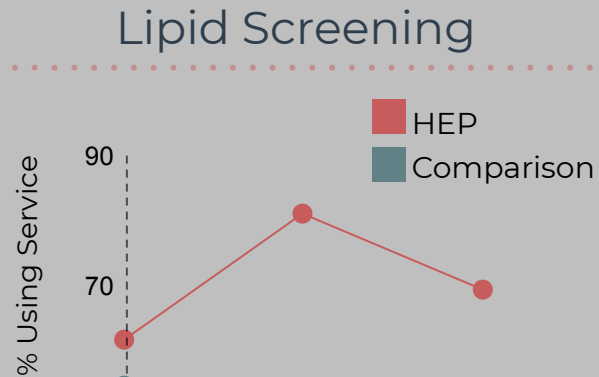


Chronic Condition Visits

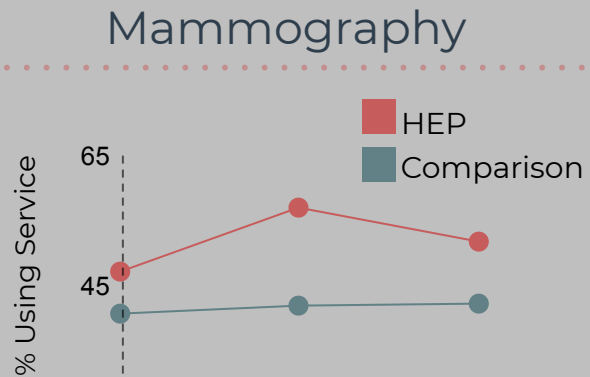


[2] Preventive Care Utilization

Lipid Screening

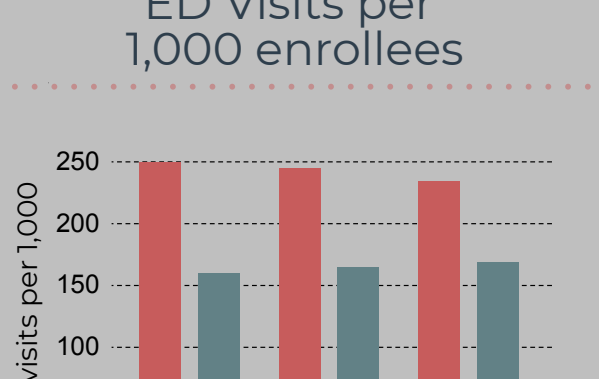


Mammography

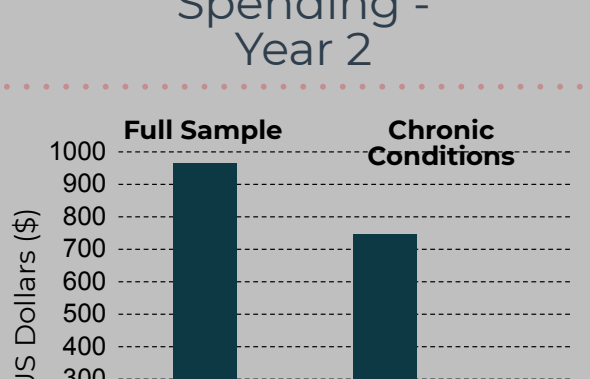


[3] Resource Use

ED Visits per 1,000 enrollees



Spending - Year 2



Baseline: July 2010 - June 2011; Year 1: July 2011 - June 2012; Year 2: July 2012 - June 2013

Health Affairs. 2016;35(4):637-46.

Moving Forward

- Combining V-BID principles with participation requirements can help payers increase the use of evidence-based services and reduce low-value care
- This novel combination increased the utilization of targeted preventive and chronic disease services, and reduced ED use among HEP enrollees, relative to other state health plans
- Aligning clinically nuanced, provider-facing and consumer engagement initiatives is necessary to improve quality of care, enhance patient experience, and contain cost growth
- As private and public payers transition from a volume-based to a value-based delivery system, V-BID will be an essential component