### The Case of Diabetes

- **30.3 million Americans** -- *9.4% of the population*
- **7th leading cause of death** in the U.S.
- **1.5 million Americans** diagnosed each year

While there are well-defined quality metrics for managing diabetes ... 

<table>
<thead>
<tr>
<th>Drugs</th>
<th>Foot Exams</th>
<th>Blood Sugar Testing</th>
<th>Eye Exams</th>
</tr>
</thead>
</table>

... less than 10% of patients receive the recommended high-value services

**ONE IN SIX**

does not receive recommended services due to

**FINANCIAL BARRIERS**

that disproportionately affect vulnerable populations

**Potential Solution:**

**VALUE-BASED INSURANCE DESIGN**

lowers or removes **FINANCIAL BARRIERS** to **HIGH-VALUE** diabetes care

**V-BID INCREASES ADHERENCE OF...**

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...**WITH NO CHANGE IN TOTAL SPENDING**

**V-BID in Diabetes: Who Benefits?**

<table>
<thead>
<tr>
<th>CONSUMERS</th>
<th>PAYERS</th>
<th>PROVIDERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improves patient-centered outcomes</td>
<td>No change in total spending</td>
<td>Enhances access to evidence-based care</td>
</tr>
<tr>
<td>Reduces health disparities</td>
<td>Promotes efficient expenditures</td>
<td>Aligns with provider incentives</td>
</tr>
</tbody>
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