The Case of Diabetes

30.3 million Americans -- 9.4% of the population
7th leading cause of death in the U.S.

1.5 million Americans diagnosed each year

While there are well-defined quality metrics for managing diabetes ...

... less than 10% of patients receive the recommended high-value services

ONE IN SIX

Financial barriers that disproportionately affect vulnerable populations

Potential Solution:
VALUE-BASED INSURANCE DESIGN

lowers or removes FINANCIAL BARRIERS to HIGH-VALUE diabetes care

V-BID INCREASES ADHERENCE OF...

...with no change in total spending

V-BID in Diabetes: Who Benefits?

Consumers
- Improves patient-centered outcomes
- Reduces health disparities

Payers
- No change in total spending
- Promotes efficient expenditures

Providers
- Enhances access to evidence-based care
- Aligns with provider incentives

SOURCE:

SOURCE:

SOURCE:

SOURCE:
https://www.facebook.com/umvbid

SOURCE:
http://www.lmdep.org/diabetes/Center-for-Value-Based-Insurance-Design