# "Waves of Change, Oceans of Opportunity"
# HFMA MI Chapters Presents the 63rd Fall Conference
## October 17 - 18, 2016 – The Inn at St. John's, Plymouth, MI

| Start | Room | |
|---|---|---|
| | | **Monday, October 17, 2016** |
| 7:00 am | Grande Ballroom | **Breakfast, Registration and Vendor Exhibits** |
| 8:00 am | Grande Ballroom | General Session: **Waves of Change, Oceans of Opportunity** – Focus on the healthcare agenda and policy of our presidential candidates. We will also examine how the make-up of the Senate (and to some extent the House) will impact health policy. **Matthew DoBias,** Senior Manager, PricewaterhouseCoopers, Health Research Institute, Washington, D.C. |
| 9:15 am | Grande Ballroom | **Welcome - HFMA Michigan Chapter Presidents**<br>*Mike Klett - Eastern Michigan Chapter*<br>*Jason Roher- Western Michigan Chapter*<br>*Brent Smith - Great Lakes Chapter* |
| 9:30 am | Grande Ballroom | **Vendor Exhibits & Break** |

| 9:45 am | | | | |
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| | **Ten Critical Questions for Healthcare Financial Management**<br>Scott Houk, CPA, Senior Strategic Advisor, Cleverley + Associates<br><br><br>**Room: Ruth** | **What Does Your Organization Look Like to a Hacker? A Practical Approach to Start Understanding Your Risk**<br>David Howard, Vice President, NetWorks Group<br><br><br>**Room: Judith** | **Price Transparency: Where We Are Today, but More Importantly Where We Need to Go**<br>Heather Kawamoto, Vice President, Product Management, Recondo Technology<br><br>**Room: Sarah** | **Using Data Analytics to Improve ACO Performance**<br>Amanda Brown, MHA, Senior Associate, Veralon<br><br><br>**Room: Wisdom** |

| 11:00 am | Grande Ballroom | **Vendor Exhibits & Break** |
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| 11:15 am | | | | |
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| | **Michigan Update and Medicaid Payment Methodology 2017**<br>*Marilyn Litka-Klein, Vice President of Health Finance, Policy and Data Services, Michigan Health & Hospital Association*<br><br>**Room: Wisdom** | **Creating a Culture of Success**<br>Brian Garver, Vice President, KeyBridge Medical Revenue Care<br><br><br>**Room: Judith** | **Shifting Medicare Reimbursement from Volume to Value**<br>**Jeff Ewald**, CPA, Physician Network Finance Director, Trinity Health<br>**Dan J. Roth**, M.D., Interim Senior Vice President, Clinical Integration and Senior Medical Officer & Chief Operating Officer, Trinity Health Partners<br>**Regina Doxtader**, Corporate Director of Finance for Clinical Integration, Trinity Health<br>**Room: Ruth** | **Strategic Planning in a Sea of Change**<br>**Doug Dewberry**, Director of Business Development, TruBridge, LLC<br><br><br><br><br>**Room: Sarah** |

| 12:30 pm | Grande Ballroom | **Lunch & Vendor Exhibits** |
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| 1:15 pm | Grande Ballroom | **General Session: Legislative Panel – Election Update – Michigan Healthcare**<br>**Rick Murdock,** Executive Director, Michigan Association of Health Plans<br>**Farah Hanley,** Deputy Director, Financial Operations, Michigan Department of Health & Human Services<br>**Senator Mike Shirkey,** Chair Health Policy Committee, State of Michigan<br>**Moderator: Marilyn Litka-Klein,** Vice President, Health Finance, Michigan Health & Hospital Association |
| 2:45 pm | | **Vendor Exhibits & Break** |
| 3:15 pm | Grande Ballroom | **General Session:  Continuing Care Panel – Population Health: Steps in Patient Care**<br>**Roger Myers,** President & Chief Executive Officer, Presbyterian Village of Michigan<br>**Gloria A. Brooks,** MPA, FACHE, Vice President Chief Strategy Officer for Hospice of Michigan & Arbor Hospice<br>**Tom Watkins,** President and Chief Executive Officer, Detroit Wayne Mental Health Authority<br>**Kolby Miller,** Chief Executive Officer, MedStar<br>**Moderator: Chad Schafer,** CPA, Partner, Plante Moran |
| 4:45 – 5:45 pm | Grande Ballroom | **Hospitality Hour – Cocktails & Hors d'oeuvres and Vendor Exhibits** |

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| | | **Tuesday, October 18, 2016** |
| 7:00 am | Grande Ballroom | **Breakfast, Registration and Vendor Exhibits**<br>**Certification Update – for those interested in the HFMA certification process meet in the Grande Ballroom** |
| 8:15 am | Grande Ballroom | **Keynote Speaker: Value-Based Insurance Design**<br>**Mark Fendrick,** M.D., Director, Value-Based Insurance Design, University of Michigan |
| 9:30 am | Grande Ballroom | **Vendor Exhibits & Break** |
| 9:45 am | | **What's Happening Today in Healthcare?** **Lyman Sornberger**, Chief Strategy Officer, Capio Partners, LLC    **Room: Judith**  •  **Cost Accounting: The New Cool** **Kathleen O'Connor**, Director of Decision Support Integration, Trinity Health    **Room: Ruth**  •  **Evaluating Cultural Compatibility of Employed Physicians; Before and After the Hire** **Craig Holm**, MBA, FACHE, Director, Veralon    **Room: Sarah**  •  **Managing Your Career: Getting Past the Resume** **Carson Dye**, FACHE, President & Chief Executive Officer of Exceptional Leadership, LLC    **Room: Wisdom** |
| 11:00 am | Grande Ballroom | **Vendor Exhibits & Break** |
| 11:15 am | Grande Ballroom | **General Session: Exceptional Leadership: How Focusing on 16 Key Competencies Can Make You a Great Leader**<br>**Carson Dye**, FACHE, President & Chief Executive Officer of Exceptional Leadership, LLC |
| 12:30 - 12:45 pm | Grande Ballroom | **Vendor Giveaway** |
| 12:45 | Judea | **Lunch** |
| 1:30 - 3:00 pm | Judea | **General Session: Leadership Panel – Charting a Path to Change**<br>**Kris Kurtz**, Chief Financial Officer, Metro Health<br>**Luanne M. Thomas Ewald**, FACHE, Chief Executive Officer, Children's Hospital of Michigan<br>**Barbara W. Rossmann**, President & Chief Executive Officer, Henry Ford Macomb Hospitals<br>**Moderator: Ben Carter,** Chief Financial Officer, Trinity Health |

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# Thank you

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## Trinity Health

**Committee members:**

Nancy Rocker, Co-Chair
Christina Wong, Co-Chair
Sarah Austin
Mel Armbruster
Mike Berryman
Bill Bollinger
Cathy Brunkey
Dave Daly
Bob Dery
Jon Haber
Michael Haines
Marina Houghton
Diane Justewicz
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