Welcome and Opening Remarks
Alan Weil, Editor in Chief, Health Affairs

Remarks
Joe Selby, Executive Director, PCORI

Panel 1: The Patient Engagement Imperative
Steven Woolf*, Director, Center on Society and Health, Virginia Commonwealth University, on VIEWPOINT: Authentic Engagement Of Patients And Communities Can Transform Research, Practice, And Policy
Mildred Solomon, President and Chief Executive Officer, The Hastings Center, on ANALYSIS & COMMENTARY The Ethical Imperative And Moral Challenges Of Engaging Patients And The Public With Evidence
Kristin Carman, Vice President, American Institutes for Research, on Understanding An Informed Public’s Views On The Role Of Evidence In Making Health Care Decisions
Danielle Lavallee, Research Assistant Professor, Division of General Surgery, University of Washington, on Incorporating Patient-Reported Outcomes Into Health Care To Engage Patients And Enhance Care
Cindy Brach, Senior Health Policy Researcher, Agency for Healthcare Research and Quality, on NARRATIVE MATTERS: Even In An Emergency, Doctors Must Make Informed Consent An Informed Choice

Panel 2: How Do We Engage Patients?
Ming Tai-Seale, Senior Scientist, Palo Alto Medical Foundation Research Institute, on Enhancing Shared Decision Making Through Carefully Designed Interventions That Target Patient And Provider Behavior
John Westfall, Chief Medical Officer, Colorado HealthOP, on Reinventing The Wheel Of Medical Evidence: How The Boot Camp Translation Process Is Making Gains
Mirjam Garvelink, Postdoctoral Researcher, Centre de Recherche du Centre Hospitalier Universitaire de Quebec, on AGING & HEALTH: A Synthesis Of Knowledge About Caregiver Decision-Making Finds Gaps In Support For Those Who Care For Aging Loved Ones
10:30 a.m.  

Break
10:40 a.m.  

**Panel 3: Patient Narratives**  
Daniel Dohan, Professor, Health Policy and Social Medicine, on *The Importance Of Integrating Narrative Into Health Care Decision Making*  
Holly Witteman, Assistant Professor to the Vice Dean of Education and Professional Development, Université Laval, on *One-Sided Social Media Comments Influenced Opinions And Intentions About Home Birth : An Experimental Study*  
Benjamin Ranard, Graduate Student, Perelman School of Medicine, University of Pennsylvania, on *Yelp Reviews Of Hospital Care Can Supplement And Inform Traditional Patient Experience Of Care Surveys*  

11:15 a.m.  

**Panel 4: Report Cards**  
Marcelo Coca Perraillon, Assistant Professor, University of Colorado Anschutz Medical Campus, on *AGING & HEALTH: Use Of Nursing Home Compare Website Appears Limited By Lack Of Awareness And Initial Mistrust Of The Data*  
Steven Findlay, Senior Health Policy Analyst, Consumers Union, on *ANALYSIS & COMMENTARY Consumer Interest In Provider Ratings Grows, And Improved Report Cards And Other Steps Could Accelerate Their Use*  

11:50 a.m.  

**Panel 5: Engaging on Price and Quality**  
A. Mark Fendrick, Professor, Internal Medicine, University of Michigan, on *Value-Based Insurance Design: Improving Adherence Through Shifting Benefit Designs*  
Jessica Greene, Associate Dean, Research, George Washington University, on *Summarized Costs, Placement Of Quality Stars, And Other Online Displays Can Help Consumers Select High-Value Health Plans*  
Charlene Wong, Pediatrician, University of Pennsylvania/Children’s Hospital of Pennsylvania, on *For Third Enrollment Period Marketplaces Expand Decision Support Tools To Assist Consumers*  
Peter Ubel, Associate Director, Health Sector Management and Madge and Dennis T. McLawhorn University Professor, Duke University, on *Study Of Physician And Patient Communication Identifies Missed Opportunities To Help Reduce Patient Out-Of-Pocket Spending*  
Anna Sinaiko, Research Scientist, Department of Health Policy and Management, Harvard T.H. Chan School of Public Health, on *Examining A Health Care Price Transparency Tool: Who Uses It And How They Shop For Care*  

12:45 p.m.  

**Adjourn**  

*Invited, not confirmed*