



V-BID Center Director Testifies at US Senate Committee Hearing

Washington, D.C. November 10, 2011 -- The V-BID Center's Director, A. Mark Fendrick, MD, testified at the US Senate Committee on Health, Education, Labor and Pensions. The hearing was titled *"Improving Quality, Lowering Costs: The Role of Health Care Delivery System Reform."* Dr. Fendrick's [testimony](#) described the role of [V-BID](#) in health care delivery innovation and the emergence of [clinically-nuanced](#) approaches as a means to improve health outcomes and 'bend the cost curve.' A [video](#) of the testimony is available. Dr. Fendrick's Testimony begins at 2:08:00.

For more information, please visit our [website](#) or contact us at 734-615-9635 or vbidcenter@umich.edu.

The University of Michigan Center for Value-Based Insurance Design leads in research, development, and advocacy for innovative health benefit plans.