Synergies at Work
Realizing the Full Value of Health Investments

US Health Care Costs Are on the Rise Due To:
- Expanded Coverage
- Rising Prices
- Increased Utilization

Result: Employers Shift Costs to Consumers
- Reduced use of essential services
- Decreased employee productivity
- Diminished business performance

Employers need to shift their focus from “How much are we spending?” to “What is the full value of our health investment?”

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How Do We Measure the Full Value of Health?

To accurately measure the return on investment of health care spending, employers must consider a full value model approach.

How Do We Implement the Full Value Model?

Implementing a Full Value Approach: Benefits for Employers
- Create a Culture of Health
- Promote Smarter Health Care Spending
- Develop a Healthier Workforce
- Enhance Financial Performance

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