General Internal Medicine
Research in Progress

A. Mark Fendrick, M.D.
Professor, Department of Internal Medicine, University of Michigan
Professor, Department of Health Management and Policy, University of Michigan
Director, University of Michigan Center for Value-Based Insurance Design

Value-Based Insurance Design: Changing the Health Care Cost
Discussion from ‘How Much’ to ‘How Well’

Thursday, September 17, 2015
12:00 – 1:00 p.m.
The Anlyan Center, TAC N203

Host: Patrick G. O’Connor, MD, MPH, 688-6532
Department of Internal Medicine – Section of General Internal Medicine
Yale University School of Medicine

There is NO corporate or commercial support for this activity

This course will fulfill licensure requirement set forth by the State of Connecticut. This course will fulfill the licensure requirement set forth by the State of Connecticut ACCREDITATION
The Yale School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

NEEDS ASSESSMENT
There is an important need for healthcare researchers to understand the need to recognize when vulnerable populations might be involved, and the need to incorporate additional safeguards into the research design and consent process when such populations may be included in the research.

LEARNING OBJECTIVES
At the conclusion of this activity, participants will be able to:

1. Examine the relationship between cost-sharing and patient adherence.
2. Explain the concept of “clinical nuance” which recognizes that: (1) medical services differ in the benefit provided; and (2) the clinical benefit derived from a specific service depends on the patient using it, as well as when and where the service is provided.
3. Introduce Value-Based Insurance Design - a program where cost-sharing is based on an intervention’s clinical benefit - not cost - to prioritize patients’ out-of-pocket expenditures.
4. Review existing evidence on Value-Based Insurance Design programs.
5. Overview of V-BID implementation in public and private payers.

DESIGNATION STATEMENT
The Yale School of Medicine designates this educational activity for 1 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

FACULTY DISCLOSURES
It is the policy of Yale School of Medicine, Continuing Medical Education, to ensure balance, independence, objectivity and scientific rigor in all its educational programs. All faculty participating as speakers in these programs are required to disclose any relevant financial relationship(s) they (or spouse or partner) have with a commercial interest that benefits the individual in any financial amount that has occurred within the past 12 months; and the opportunity to affect the content of CME about the products or services of the commercial interests. The Center for Continuing Medical Education will ensure that any conflicts of interest are resolved before the educational activity occurs.