

**University of Michigan
Center for Value-Based Insurance Design
2007 Symposium**

***Value-Based Insurance Design:
Bridging the Divide Between Quality Improvement and Cost Containment***

**May 1, 2007
Michigan League Ballroom
911 North University**

AGENDA

- 7:45 a.m. **Registration and Continental Breakfast**
- 8:15 a.m. **Opening Remarks and Introduction of Morning Keynote**
Dean Smith, Director, Center for Value-Based Insurance Design
Robert Kelch, Executive Vice President for Medical Affairs,
University of Michigan Health System
- 8:30 a.m. **Morning Keynote**
Mark McClellan, Senior Fellow, American Enterprise Institute-Brookings
Institute Joint Center for Regulatory Studies
- 9:30 a.m. Break
- 9:45 a.m. **State Perspective**
Introduction: *Jenifer Martin*, Center for Value-Based Insurance Design
Janet Olszewski, Director, Michigan Department of Community Health
- 10:45 a.m. **Value-Based Insurance Design – Lessons Learned**
A. Mark Fendrick, Center for Value-Based Insurance Design
Michael Chernew, Harvard University
- 12 noon Lunch
- 1:00 p.m. **Panel Discussion: Approaches to Improve Quality and Contain Costs**
Moderator: *Andrew Webber*, National Business Coalition on Health
Consumer Directed Health Plans – *Steven Parente*, University of Minnesota
Worksite Wellness – *Dee Edington*, University of Michigan
Employer Perspective – *Rebecca Main*, Marriott International, Inc.
Health Plan Perspective – *Lewis Sandy*, UnitedHealthcare
Comparative Effectiveness Research – *Sean Tunis*, Health Technology Center
- 3:00 p.m. Break
- 3:15 p.m. **Afternoon Keynote**
Introduction: *Catherine McLaughlin*, University of Michigan
Gail Wilensky, Senior Fellow, Project HOPE
- 4:15 p.m. **Closing Remarks**
Dean Smith, Director, Center for Value-Based Insurance Design