



## 2012 V-BID Integration and Employee Response Discussion

**Tuesday, October 30, 2012**

8:00 am – 3:30 pm

**Michigan Union, Pendleton Room**

530 South State Street

Ann Arbor, MI 48109

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8:00-9:00      **Registration and continental breakfast**

9:00-9:15      **Welcome**

*Mark Fendrick, MD, Professor, Internal Medicine and Health Management & Policy  
Director, Center for Value-Based Insurance Design, University of Michigan*  
*John Ayanian, MD, MPP, Director, Institute for Healthcare Policy and Innovation (IHPI)*

9:15-10:30     **Integrating V-BID into health care delivery transformation**

Presentations:

*Paul Grundy, MD, MPH, Global Director, IBM Healthcare Transformation, IBM Corporation*  
*Michael O'Neil, Director of Product Innovation, Blue Shield of California*

Followed by discussion moderated by *Cliff Goodman, PhD, Senior Vice President and Principal, The Lewin Group*

10:30-10:45    Break

10:45-12:00   **Integrating V-BID into payment reform**

Presentations:

*Lewis G. Sandy, MD, Senior Vice President, Clinical Advancement, UnitedHealth Group*  
*Dana Gelb Safran, ScD, Senior Vice President, Performance Measurement and Improvement, Blue Cross Blue Shield of Massachusetts*

Followed by discussion moderated by *Cliff Goodman*

12:00-1:00     **Networking lunch** (in the Anderson Room)

1:15-2:15      **Options for V-BID in State Health Reform**

Presentations:

*Bruce Greenstein, Secretary, Louisiana Department of Health and Hospitals*  
*Kevin Lewis, MPP, Chief Executive Officer, Maine Community Health Options*

Followed by moderated discussion by *Carmen Hooker Odom, MRP, President, Milbank Memorial Fund*

2:15-3:15      **What employees think of V-BID: early findings and what questions to ask next**

Presentations:

*Marjorie Ginsburg, MPH, Executive Director, Center for Healthcare Decisions*  
*Cheryl Larson, Vice President, Midwest Business Group on Health*

Followed by moderated discussion

3:15-3:30      **Confronting our fiscal challenges while ensuring quality of care**

*Michael E. Chernew, PhD, Professor, Department of Health Care Policy, Harvard Medical School*